

「#私の好きな嶺南」 (My Favorite Reinan) Photo Contest

Application Guidelines

The REINAN International Festival is holding its first ever photo contest, and you could be part of it! We're looking for photos of your favorite place in Reinan that have you in the photo as well. From tourist spots to local festivals to your daily commute, we want to see photos that show what you like about the Reinan region of Fukui Prefecture!

Those who are chosen for one of the 6 “Best of Show” prizes will be presented with specialty goods from the Reinan region (Tsuruga, Mihama, Wakasa, Obama, Ohi, and Takahama).

We look forward to seeing everyone's photos!

1 Contest Photo Requirements

A photo of you (the entrant) with your favorite place in the Reinan region of Fukui Prefecture as the background.

2 Prizes

○Specialty products from the 6 cities of the Reinan region

Each town will choose one post to be awarded the “Best of Show” prize (Tsuruga's Best, Mihama's Best, Wakasa's Best, Obama's Best, Ohi's Best, Takahama's Best)

※The specifics of this prize will be revealed at a later date in September

○Participation prize

All those who participate in the contest will be eligible to receive a small prize, but they must come to the REINAN International Festival on October 26th at Plaza Bansho in Tsuruga.

※We cannot mail you the participation prize. If you cannot make it to the festival on October 26th, please come to the Fukui International Association Reinan Center in Tsuruga before November 26th.

3 Contest Deadline

11:59pm, Friday October 10th, 2025

4 Contest Entry Methods

(1) Email

Please email your photo and the following information to
reinanfestival@gmail.com

- ① Your name or pen name
- ② Your contact details (phone number)
- ③ Title of your photo
- ④ When your photo was taken
- ⑤ Where your photo was taken

(2) Instagram

Follow the official Fukui International Festival account
(@fukui_international_festival)

When making your post, use the hashtag #私の好きな嶺南 and put the following information in your post caption

- ① Title of your photo
- ② When your photo was taken
- ③ Where your photo was taken



(Example photo)
At Shiroyama Park in Takahama

5 Rules and Copyrights

(1) Organizers and Disclaimers

- This contest is in no way affiliated with, sponsored, endorsed, or administered by Instagram Inc.
- The REINAN International Festival Organizing Committee (hereby referred to as the Organizing Committee) shall not be held liable for any losses, liabilities, damages, expenses, or other claims arising from participation in or winning this contest.

(2) Eligibility

- This contest is open to all residents of Fukui Prefecture, regardless of nationality.
- If participating via Instagram, only entries public accounts will be eligible. Entries made by private accounts will be invalid. Entrants must also comply with Instagram's Terms of Use.

(3) Photo Submission Requirements

- The Executive Committee will not be held responsible for any infringement of portrait rights, copyright, or other rights.
- Only unpublished photos that have not been submitted or used in other photo contests or exhibitions are eligible.
- Minor modifications (cropping, color correction, etc.) of your photos are permitted. Please refrain from submitting photos that have been composited or significantly edited.
- The photo must have been taken within the past year.

(4) Entry Format

- Entries must be digital data taken using a digital camera or smartphone, or scanned data from a film photo (JPEG format only).
※The recommended size of each photo file is 3MB or less.
- You may submit as many photos as you want during the contest period.
- Entrants will be responsible for any communication fees and other costs (wifi, editing software, etc.) required to apply for this contest.

(5) Award Notification and Data Submission

- For those who entered via email, we will notify you via email.
- For those who entered via Instagram, we will notify you via a direct message from the Fukui International Festival (@fukui_international_festival) account.
- If you do not respond to the notification within 5 days, your prize will be forfeit.

(6) Award-Winning Entries

- The winner's name or pen name will be made public, as well as their town of residence.
- Award-winning entries will be displayed at the REINAN International Festival.
- The copyright of the work belongs to the entrant, but the right to use it belongs to the contest organizer. The Organizing Committee or a third party approved by the Organizing Committee may, if necessary, trim or otherwise modify the submitted work and use it for various public relations activities such as on the website, Instagram, in newsletters, and at events, and the entrant is deemed to have agreed to this.

(7) About Invalid Entries

Your application will be considered invalid if any of the following issues apply or are likely to apply:

◆For Instagram entries:

- If you are not following the Fukui International Festival Account
- If you unfollow the Fukui International Festival Account before the day of the REINAN International Festival (October 26th, 2025)
- If you neglect to use the contest hashtag (#私の好きな嶺南) on your post
- If you make your entry using a private account
- If your post is deleted before judging is finalized

◆For ALL entries:

- If your entry is found to infringe the copyright, portrait rights, or other rights of a third party
- If your entry violates public order and morals
- If your entry was taken at a location that is off-limits or a photography prohibited zone
- If your entry defames other individuals or groups or invades their privacy
- If your entry impersonates other individuals, companies, organizations, etc.
- If your entry interferes with the proper running of this contest
- If your entry violates laws and regulations
- If your entry violates the Terms of Use of Instagram Inc.
- Any other entry that the Executive Committee deems inappropriate

(8) Copyright and Portrait Rights

- Please ensure that your submitted work does not infringe on any third party's portrait rights or copyrights. In the unlikely event that a dispute arises with a third party, the entrant will be responsible for resolving it at their own expense.

(9) Handling of Personal Information

- Entrants' personal information will only be used for the purpose of running the contest. Except when required by law or for other legitimate reasons, entrants' personal information will not be provided to third parties.
- Entrants' personal information will be erased from our systems within 6-months after the contest deadline.

6 Judges

- REINAN International Festival Organizing Committee (Committee Chair, Vice Chair, and Representatives from each town in Reinan, etc.)
※Photo entries will be displayed at the REINAN International Festival held at Plaza Bansho in Tsuruga City.

7 Sponsor

- REINAN International Festival Organizing Committee
Email address: reinanfestival@gmail.com
(Office: Fukui International Association Reinan center)