



The Share Fukui Project is Here !



# To Foreign Residents Who Want to Share Fukui with the World: Become a Fukui Reporter!



## Requirements

Are you:

- Living, studying, or working in Fukui?
- Able to communicate in English?
- Using SNS such as Twitter or Facebook?
- Interested in promoting Fukui both domestically and internationally?

- Participate in events to try Fukui products & post about it
- Participate in opinion exchange meetings
- Share about Fukui food and tourist places via SNS
- Spread info with other members

※Please note that this is a volunteer program and you will not receive payment

## Mission

## Application Period

Sep 7th Wed to Oct 7th Fri, 2016



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Participant Limit

### Contact:

International Group, International Economic Affairs Division

Department of Business, Industry, and Labor, Fukui Prefectural Government

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# Fukui Reporters Program Outline

## Purpose

1. To increase Fukui's visibility both domestically and internationally by designating foreigners who live, study, and work in Fukui as "Fukui Reporters" (hereinafter referred to as "Reporters") and entrusting them with the task of sharing information about Fukui via SNS in English.

## Definitions, etc.

2. In this outline, the meanings of the terms set forth in the following items shall be prescribed respectively in those items.
  - (1) Foreigner: A person who can be categorized under Article 2-2 of the Immigration Control and Refugee Recognition Act.
  - (2) SNS: Facebook, Instagram, Twitter, YouTube, and other tools for the online sharing of information as recognized by the prefecture.

## Reporters Job Duties

3. Reporters will be responsible for the following:
  - (1) In order to share information via SNS, reporters will be expected to know about Fukui and actively participate in events.
  - (2) In order to share information via SNS, reporters will be expected to visit Fukui companies with overseas branches.
  - (3) Visit tourist areas in Fukui and share information about tourism, food, etc.
  - (4) Further share information from other Reporters.
  - (5) Attend regular opinion exchange meetings and try food and products sponsored by the prefecture

## Candidate Requirements

4. Foreign residents who meet the following requirements:
  - (1) Must currently live, work, or study in the prefecture
  - (2) Must have language abilities sufficient for using SNS systems in English
  - (3) Must be comfortable using SNS
  - (4) Must show a level of interest in Fukui and in promoting the prefecture domestically and internationally
  - (5) Must be deemed suitable candidates by the Governor

## Period of Appointment

5. Reporters will serve for 1 year from their appointment date. However there is no limit on reappointment.

### **On SNS Uploads, Etc.**

6. SNS posts by Reporters should adhere to the following guidelines:

- (1) All posts must be made in English (If your posts are written in your mother tongue, you must also write it with English on the side)
- (2) All posts must be made visible to the general public
- (3) All posts must meet the standards of public order and decency
- (4) All uploaded content must be original
- (5) All posts must follow other guidelines that may be determined separately.

### **Remunerations, etc.**

7. Reporters will not receive compensation. However, in the case of special events such as the Appointment Ceremony, they can be reimbursed for travel expenses.

### **Application Process**

8. Foreign residents wishing to be considered as Reporters candidates must turn in the following documents to the prefecture:

- (1) Application Form (Form 1) with Photo of the Applicant
- (2) Copy of Residence Card or Alien Registration Certificate

### **Selection Process**

9. Reporters will be appointed by the Governor of Fukui, using their application materials as a selection basis.

### **Reporters Privileges**

10. Reporters may receive certain privileges as provided by the prefecture.

### **Notification of Changes**

11. Should there be any changes to the information in Reporters' application materials, they must notify the prefecture as soon as possible.

### **Revocation of Appointment**

12. In any of the following situations, the Governor may revoke the appointment of Reporters:

- (1) Appointee uploads content containing misrepresentations or lies
- (2) Appointee's actions oppose the purpose of the Share Fukui Project
- (3) Appointee no longer meets the criteria designated in condition #4
- (4) Appointee fails to carry out the duties outlined in condition #3
- (5) Appointee is deemed to be unfit for any other reason as decided by the Governor

### **Misc.**

13. Other conditions may be designated as needed.

Additional Clause: The policies in this outline are effective from September 2th 2016

(Form 1)



# Fukui Reporters Application



2016/10/01

|  |                         |          |                                 |                                     |
|--|-------------------------|----------|---------------------------------|-------------------------------------|
| <b>Full Name</b>   |                         | <b>M</b> | <b>Birth date</b> (YYYY/MM/DD): | <b>Photo</b><br>(Casual Photos OK)  |
|  |                         | <b>F</b> | (age) ( )                       |                                     |
| <b>Address</b>   | 〒                       |          |                                 |                                     |
| <b>Telephone</b>   | (Landline)              | (Mobile) |                                 |                                     |
| <b>Workplace or School</b>   |                         |          |                                 |                                     |
| <b>Telephone</b>   | (Workplace)             |          |                                 | <b>Nationality</b><br>(Birth place) |
| <b>E-mail address</b>  |                         |          |                                 |                                     |
| <b>Languages other than English</b>  | <b>SNS Sites Used</b>   |          | http://                         |                                     |
|  | <b>No. of Followers</b> |          |                                 |                                     |
| <b>Duration of stay in Fukui</b>   | From _____ to _____     |          |                                 |                                     |
| <b>Please explain why you would like to be a Fukui Reporter, and what would make you a good candidate.</b>                               |                         |          |                                 |                                     |
| <b>What do you like about Fukui? What parts of Fukui would you like to promote?</b>  |                         |          |                                 |                                     |
| I verify that I am applying to be a Reporter for the Share Fukui Project, and that the information on this form is complete and correct. |                         |          |                                 |                                     |
| <b>Signature</b> _____ <b>Date</b> _____   |                         |          |                                 |                                     |

